



IT'S TIME TO STEP OUTSIDE THE DEN...
Highly anticipated Dragons' Den Update Special airs Feb. 29, 2012

Well into its sixth successful season, DRAGONS' DEN is leaving the Den to catch up with memorable entrepreneurs who once braved the Den. The special update show airs **Wednesday, February 29 at 8:00 (8:30 NT) p.m.**

After the studio lights and cameras shut off, the lives of the Den's entrepreneurs can take many different paths. This special edition of DRAGONS' DEN will take you across the country to reveal what's happened to your favourite pitchers, track down the most memorable disasters and catch up with some of the biggest success stories in the show's history.

Tune in to see which pitchers from this season have already cashed in their Dragon cheques – including a 17-year-old racecar driving sensation, a pair of chocolate candy legends, a mother of three with a children's teaching tool and a deal-a-day website that became the quickest exit in DRAGONS' DEN history.

Get an inside look at what happened to fan-favourite businesses that got thumbs down from the Dragons – from birch-sap beverages, ethical shoes and a smoked-meat deli on wheels, to an all-female auto-repair shop, Ukrainian vodka and a small cinema with a big dream. Some ventures have achieved amazing success, others weren't so lucky.

Also, see how a real-life phenomenon known as "The Dragons' Den Effect" has been sweeping the nation – a local cereal from B.C.'s Sunshine Coast is now a multi-million dollar hit, an eco-friendly moving-box company out of Vancouver has become a franchise empire and a **small perfume business from Nova Scotia is providing a big boost for farmers in Afghanistan.**

As a special bonus, you'll get exclusive commentary from the Dragons who provide their opinions and insights on these fascinating stories throughout the show.

DRAGONS' DEN airs **Wednesdays at 8 p.m. ET (8:30 NT) on CBC Television.**

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